



Design Thinking and Acting: **Learn to be more creative**

⇒ **Location**

Paris in France & Berlin in Germany

⇒ **Duration**

From 9 to 15 June: optional week of intensive French classes and cultural immersion in France, Paris.

From 16 to 21 June: mandatory week in Paris, France.

From 22 to 27 June: mandatory week in Berlin, Germany

Discover European cities and learn the unique pedagogical approach from the transdisciplinary spirit of Art-Technology-Management as well as the creative spirit of Paris and Berlin that have inspired ICN to develop the content of this summer program.



This summer program is designed for students who want to discover the possibilities to become a future entrepreneur and to explore start-up thinking and start-up acting. The summer program illustrates that entrepreneurs nowadays need to act in a sustainable and culturally sensitive way. It indicates that entrepreneurs need a creative and cultural surrounding to develop their start-ups. Therefore, participants stay the first week in Paris and the second week in Berlin, two leading start-up hubs in Europe.

GOALS OF THIS PROGRAM

- Experience the creative and cultural eco-systems of Paris and Berlin.
- Approach in a practice-based manner start-ups in Paris and Berlin.
- In teams, develop their own creative business projects.

The 2 weeks summer program comprises 8 ECTS (60 hours class-contact plus self-studies). The optional first week of French course consists of 4 ECTS (30 hours class-contact plus self-studies).

THE COURSES

You will explore the French and German culture & arts in Paris and in Berlin. You will also develop your creativity and your team working skills in a multicultural environment.

THE PEDAGOGICAL APPROACH

Take the opportunity to experience the unique transdisciplinary pedagogical method from ICN Business School. The pedagogical approach objective is to challenge students and help them develop creative and critical thinking skills.

VISIT OF BUSINESSES

Come visit businesses aware of sustainable development in two leading start-up hubs in Europe, Paris and Berlin. Participants will discover the working method and the expertise in France and in Germany, two pillar of the European economy.

STUDENTS LEAVE US WITH

- Cross-cultural communication skills
- Open-mindedness in sustainability challenges
- Tools to develop the entrepreneurship of tomorrow
- Critical and creative thinking
- Networking abilities



ACTIVITIES

A fun and dynamic activity will be offered **to explore the iconic city of Paris**



Activities you can do during your free time:



↑ Place du Trocadéro



↑ Basilique du Sacré Coeur Montmartre



↑ Pont des Arts



↑ Bateau-mouche sur la Seine



↑ Mur des « je t'aime »



↑ Château de Versailles



↑ Musée du Parfum

ACCOMODATION

Housing is included in the price, you will be sharing your accomodation between 2 and 4 students maximum



FEES

Fees for the 2-week summer program:

For students from partner schools: EUR 2,500. For other students: EUR 3,000 (including tuition, accommodation, food and beverages during the day, fees for the trip between Paris and Berlin).

Fees for the optional 1-week French course:

EUR 1.250 (including tuition, accommodation, food and beverages during the day, fees for trips).

What does the fees cover?:

Tuition, accommodation, food and beverages during week days (breakfast and lunch), a visit of a notorious neighbourhood of Paris, transportation from Paris to Berlin and a farewell dinner in Berlin.

What is remaining at your charge?:

Travels from your hometown to Paris and from Berlin to your hometown, dinners and any activity you will be doing during your free time.

REGISTRATION:

To apply, please email international@icn-artem.com with the subject line **Application – ICN Business School Summer Programme**. In your email, kindly include the following attachments: a motivation letter, your resume, your most recent academic transcript, a passport-sized photo, and a copy of your passport. **The application deadline is Friday 28 February 2025.**

Once you have registered, you will receive an info kit with more details about the summer school.



Discover Berlin's unparalleled history
with our fun and immersive group
activity.



↑ Brandenburg Gate



↑ Berlin Cathedral, Berliner Dome



↑ Mauerpark



↑ Europacity Berlin

ICN CREATIVE BUSINESS SCHOOL

